

GLOBAL DIGITAL **AUDIT** TRANSFORMATION & **FRAUD** ANALYTICS

CONFERENCE & AWARDS Innovate, Detect, Protect: Advanced Analytics in Audit and Fraud Prevention

21st - 23rd Oct **2024** Hyatt Regency
Dubai, UAE

Supporting Partners & Endorsers



Participants will be eligible to receive 23 CPE Credits from the Saudi Anti-Fraud Association for attending the full 3 days



Participants will be eligible to receive 21 CPD Points from the Institute of Risk Management for attending the full 3 days

Featuring a line-up of World Class Internal Audit Experts from | US | Europe | Middle East

ABOUT THE CONFERENCE

Technology is changing the audit scene exponentially in today's ever changing business environment, creating both possibilities and major disruptions. Traditional audit techniques are quickly going out of style as companies produce larger and more complicated datasets. The incorporation of **artificial intelligence (AI)** is **revolutionizing** auditing procedures, strengthening **accuracy**, and increasing **efficiency**. The **agile auditing** methodology is currently being adopted by auditors on a growing scale. Significantly, (AI) has become a **major disruptor** with the potential to completely transcend the accounting and assurance industries.

Corporate World Intelligence  is thrilled to bring forth this event "**Global Digital Audit Transformation & Fraud Analytics Conference**" which brings together industry leaders, experts, and practitioners to explore the latest trends, share insights, and discuss strategies to enhance Internal Audit practices in organizations. Join us and get empowered with an enriching experience, featuring keynote sessions by subject matter experts, enlightening panel discussions, inspiring talks from world-renowned Mainstage speakers and an interactive 1-day workshop.

KEY OBJECTIVES

- **Implementing Cutting-Edge Technologies:** Gain valuable insights into the latest innovative audit technologies and fraud analytics tools shaping the audit profession.
- **Strengthening Fraud Detection and Prevention:** Highlighting innovative approaches and techniques using advanced analytics and digital forensic methods.
- **Refining Risk Assessment:** Addressing the role of digital technologies and analytics in enhancing risk management frameworks.
- **Enabling Continuous Monitoring and Assurance:** Discussing the benefits of real-time monitoring, assurance techniques and optimized internal control systems.
- **Empowering Auditors with Digital Skills** to navigate the digital landscape and effectively utilize fraud analytics tools.
- **Automated Compliance and Regulatory Reporting:** Regulatory requirements are met accurately, timely, and consistently.



WHO SHOULD ATTEND

Chief Audit Executives | Group Chief Internal Auditors | Audit Committee Chair & Members | Director/Heads of AML
Director/Heads of Fraud | Head of Audit Cybersecurity & IT | Director/Head of Audit, Risk & Compliance
Chief Risk Officers | Director/Head of Financial Crime Compliance | Audit Forensic Specialist
Head of Governance & Ethics | Chief Accountants | Audit/Finance Managers

WHY YOU SHOULD NOT MISS THIS GLOBAL EVENT

Attending the Audit & Fraud Conference is an investment in your career, providing essential knowledge, skills, and networking opportunities that are crucial for anyone involved in auditing and fraud prevention.

Specialized Knowledge and Skills

Fraud Detection Techniques: Learn cutting-edge techniques and tools for detecting and preventing fraud.

Forensic Auditing: Gain insights into forensic auditing practices and methodologies.

Expert Insights and Thought Leadership

Industry Leaders: Hear from leading experts and thought leaders in the fields of audit and fraud prevention.

Case Studies: Analyze real-world case studies to understand how fraud occurs and how it can be detected and mitigated.

Professional Development and Certification

CPE Credits: Earn continuing professional education (CPE) credits to maintain your professional certification

Advanced Training: Participate in advanced training sessions that enhance your skills

Networking Opportunities

Peer Interaction: Connect with peers who share similar challenges and experiences in audit and fraud detection

Industry Contacts: Build a network of contacts across various industries and sectors

Practical Applications

Tools and Resources: Gain access to practical tools and resources that you can apply in your daily work.

Workshops and Simulations: Participate in hands-on workshops and simulations that provide real-world applications of fraud detection techniques.

Organizational Benefits

Risk Mitigation: Learn strategies to effectively identify and mitigate risks within your organization.

Enhanced Compliance: Improve your organization's compliance with regulatory standards and internal policies.

Future-Proofing Your Career

Stay Competitive: Stay ahead of the competition by being up-to-date with the latest developments in fraud and audit

Career Advancement: Enhance your qualifications and expertise, making you a more valuable asset to your organization and more attractive to potential employers



PARTNERSHIPS & SPONSORS

SUPPORTING PARTNERS & ENDORSERS



irm

Institute of Risk Management (IRM)

<https://www.theirm.org/>

IRM is the leading global provider of education and training for risk professionals, enabling and empowering you to make better-informed risk decisions. The institute prepares risk management professionals for the challenges of today and the opportunities of the future. Our internationally recognised online professional qualifications advance those working at risk throughout their careers, with employers across the globe actively looking to hire IRM-qualified risk professionals.



SAFA
Saudi Anti Fraud Association
جمعية مكافحة الاحتيال السعودية

Saudi Anti-Fraud Association (SAFA)

<https://www.saudiantifraud.org/>

The Saudi Anti-Fraud Association was established in 2019 with the declaration of The Ministry of Human Resources and Social Development (No. 1145) and its headquarters is located in Dammam as a non-profit and professional association that seeks to educate the community about the risks of fraud and ways to detect and prevent it. The association serves as a unified umbrella that brings together professionals working in the field of examination and detection fraud cases.



PREVIOUS ATTENDEES & SPONSORS



مصرف الإمارات العربية المتحدة المركزي
CENTRAL BANK OF THE U.A.E.



أرامكو السعودية
saudi aramco



مصرف الراجحي
alrajhi bank



البحر الأحمر الدولية
Red Sea Global



4th Edition



MAINSTAGE ICONS



Bradley C. Birkenfeld

The World's Most Celebrated Whistleblower

Named the #1 Most Influential Person in Business Ethics in 2012

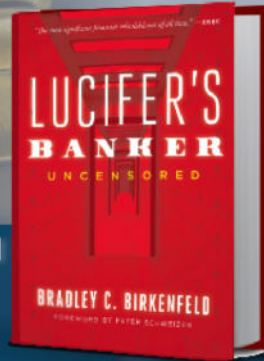
\$104 Million IRS Award

Author of Lucifer's Banker **UNCENSORED: The Untold Story of How I Destroyed Swiss Bank Secrecy**

Guinness Book of World Records

Frank Wills Pillar Award

Bradley is a retired investment professional and the most significant financial whistleblower in history. As an international private banker he exposed how UBS, the world's largest bank, helped ultra-wealthy Americans commit billions in tax fraud.



James Michael Lafferty

CEO, Fine Hygienic Holding, UAE

Forbes Middle East Top 100 CEO

2023 World Champion in Raw Powerlifting

CEO of the Year by Burj CEO Awards

James has enjoyed a long and successful career building businesses and organizations across five continents for some of the world's leading FMCG companies, including CEO roles within P&G, Coca-Cola, and BAT.



Phillip Wylie

The Hacker Maker

Concept Creator and co-author of "The Pentester Blueprint: Starting a Career as an Ethical Hacker"

Hosts "The Phillip Wylie Show" and previously "The Hacker Factory Podcast"

SANS Difference Makers Award - 2023
Former Dallas College Adjunct Instructor

Phillip is a cybersecurity professional and Offensive Security Expert, Horizons3.ai, USA. As an offensive security professional he has conducted pentests of networks, Wi-Fi networks, applications, red team operations, and social engineering



INTERNATIONAL KEYNOTE SPEAKERS



Dr. Ursula Schmidt



2023 Internal Audit Beacon award recipient

LinkedIn Top Risk Management Voice

Board Member, IIA Luxembourg

ROLE



Karen Brady



IIA 2023–24 Global Board of Directors, Vice Chair Finance

Past chair of The IIA's North American Board

Corporate VP of Audit & Chief Ethics and Compliance Officer, Baptist Health South Florida, USA

ROLE



Raoul Menes



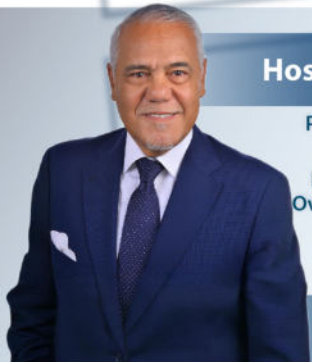
Board Member - IIA North American Board of Directors

Trustee: IIA Foundation Board of Trustees (2020-2024)

Québec's Certified Management Accountant of the Year

Partner and Québec Leader, Advisory - KPMG, Canada

ROLE



Hossam El Shaffei



President of the ACFE Chapter, Egypt & Jordan

Founder & Managing Director Oversight Consulting & Training

Served on The IIA Global Board Committee on Academic Relations

Board of Trustee of The Internal Audit Foundation, IIA Global

ROLE



Sandro Boeri



Founder - Risk Audit Professional Development UK

Over 40 Years of Extensive Experience in the Global Financial Services Industry

President - Chartered Institute of Internal Auditors UK

ROLE



Eduardo Person Pardini



Director of Internal Control Institute, Chapter Brazil
Board Member and Head of the Statutory Audit Committee for Sabesp, São Paulo Water and Sewage treatment

Mentor for the IIA Emerging Leaders Program

Founder & CEO, Crossover Consulting & Auditing, Brazil

ROLE



Alex Gacheche



Member, Artificial Intelligence Advisory Board - IIA

Nominated for the CNN Heroes Award - 2009

Head of Internal Audit - Information Security, Technology Infrastructure, Emerging Technology and AI - META, USA

ROLE



Karem Obeid



Executive Committee Member, IIA UAE

First from the MENA region to be elected as a member of the IIA Global

Held several IIA board & volunteer leadership positions

Director, Internal Audit, Higher Colleges of Technology, UAE

ROLE



Abdullah AlHaiqi



Chartered Member - IIA
Former CAE & Advisor - PIF

Board Member - IIA KSA

ROLE



INTERNATIONAL KEYNOTE SPEAKERS



Abbas Al Lawati

That Omani Auditor



Audit Beacon 2023 Award Winner
TOP 5 Audit 15 Fun Podcasts (2023)
Arab CIAA Conference
Committee Member

Board Member, IIA Oman



**Ali Mohsin
H. Al Hosani**



Chairperson of the Audit
Committees - Department of Health

Chairperson - Chief Audit
Executive Majlis, UAEIAA

Director, Internal Audit Office
- Department of Economic
Development, UAE



Iyad Mourtada



ACFE Authorized Trainer
Author of several
anti-fraud books

Managing Director,
OpenThinking Academy, UAE



Hatem Elsafty



Past Chairman,
IRM Qatar Group

Captain of the Egyptian
Olympic High-Board
Diving team (2000-2003)

Committee Member,
IRM Qatar Group



Umran Rafi



Top 50 UK Data Leader

Guided 30+ clients in
digital transformations

Head of Data &
Analytics, NEOM, KSA



Verra Marmalidou



Chair of the Board, IIA Greece

Member, IIA GAAC (Global
Advocacy Advisory Council)

Head of Compliance Risk
Governance & Monitoring,
National Bank of Greece



**Daniel Werner
van Zyl**



Served on various Audit, Risk
and Compliance Committees

Director of Internal Audit,
Direct Investments &
Corporate, Mubadala, UAE



Joanne Traice



Chair of DP World's Women's Council

DP World's Executive
Sponsor - Women

Awarded the Qualification in
Internal Audit Leadership
- IIA, 2014

Group Chief Internal
Audit Officer, Group Internal
Audit, DP World, UAE



George Samuel



Certified Information Systems
Auditor (CISA)

Certified Anti-Money
Laundering Specialist
(CAMS)

VP Audit, RAKBANK, UAE



INTERNATIONAL KEYNOTE SPEAKERS

Muhammad Kashif
Shakoor Hashmi



Diversified professional career
spanning 25 years across
Europe and Gulf regions

SVP and Global Head of
Audit-Consumer, Private and
Payment Business, First Abu
Dhabi Bank, UAE

ROLE

MASTER TRAINER

Daniel Lebel



President, Centre for Innovation in
Audit (CIA) International inc

- **Former member of the Board, IIA Canada**
- **Board member, Humanity and Inclusion Canada**
- **Audit Committee Member, Handicap International**

Daniel Lebel, CPA, CIA, CCSA, CGAP, CFSA, CRMA, is a Chief Audit Executive with experience in several private and public organisations over the last years. With more than 25 years of experience in internal audit in various sectors (Information technology, pharmaceutical, higher education, aerospace and transport).

He is now the President at the Centre for the Innovation in Audit International Inc., a professional organisation favoring emerging practices and innovation in internal audit functions.

He is regularly invited to share his contemporary vision of internal audit as a trainer and speaker across the globe (USA, Canada, Middle East, Asia, and Africa).



Global Digital Audit & Fraud Analytics Awards 2024

Four categories will be awarded to organizations:

1 INTERNAL AUDIT GOLD STANDARD:



Awarded to an internal audit department or team that has demonstrated exceptional performance, adherence to best practices, and the highest standards of auditing excellence, significantly contributing to the organization's governance and risk management.

2 MOST INNOVATIVE RISK MANAGEMENT FRAMEWORK:



Recognizes an organization that has implemented a cutting-edge risk management framework that has significantly enhanced the organization's ability to identify, assess, and mitigate risks.

3 BEST INTEGRITY & ETHICS PROGRAM AWARD:



Awarded to an organization that has developed and implemented an all-inclusive integrity and ethics program, promoting ethical behavior, compliance, and a culture of integrity within the organization.

4 BEST ANTI-FRAUD / AML FRAMEWORK:



Awarded to an organization that has established a robust and effective anti-fraud and anti-money laundering (AML) framework, indicating excellence in fraud detection, prevention, and compliance with regulatory bodies

Two categories will be awarded for individuals:

1 INTERNAL AUDITOR OF THE YEAR:



Recognizes an individual internal auditor who has demonstrated exceptional skill, dedication, and impact in their auditing role, significantly contributing to the success and integrity of their organization's internal audit functions.

2 DIVERSITY, EQUALITY & INCLUSION (DEI) CHAMPION:



Recognizes an individual that has made significant strides in promoting diversity, equality, and inclusion within the workplace, fostering an environment of respect, equity, and opportunity for all.

INTRODUCING OUR HONORABLE PANEL OF JUDGES



Hossam El Shaffei

Board of Trustee of The Internal Audit Foundation, IIA Global



Karen Brady

Corporate VP of Audit & Chief Ethics and Compliance Officer, Baptist Health South Florida, USA



0800

Registration & Morning Refreshments

0845

CWI Opening Remarks & Opening Keynote Address

0900

The New Global Internal Audit Standards: How does this Affect Board Members, CAE's and Senior Management

- Highlighting the impact on board governance responsibilities and oversight of internal audit activities
- CAE's strategies for aligning internal audit practices with the updated requirements and enhancing audit effectiveness
- Embracing opportunities for collaboration between internal audit and senior management to address emerging risks and drive value creation
- Increased efficiency and risk coverage: Aligning with the second line of defense and assurance activity mapped to crucial risk areas

Hossam El Shaffei, *Board of Trustee of The Internal Audit Foundation, IIA Global*

0940

The NEXTGEN Auditor: Zooming into the Strategic & Innovative Roles for the Internal Auditor of the Future

- Does AI mean the role of IA will disappear?
- If not, what impact will AI have on the role of the auditor?
- Where will the next generation of internal auditors come from?
- What does all of this mean for organizations?

Sandro Boeri, *President - Chartered Institute of Internal Auditors UK*

1020

The Selfish Side of Ethics: "What's in it for me?"

- Learning the real benefits of promoting ethical behavior
- Exploring how normally ethical people can have ethical lapses
- Examining how soft controls can be a powerful tool for preventing fraud

Karen Brady, *Corporate VP of Audit & Chief Ethics and Compliance Officer, Baptist Health South Florida, USA*

1100

Networking & Coffee Break

1115

Sustainable Auditing: Assessing the Effectiveness of Risk Management and Internal Controls Accurately and Transparently

Panel Discussion There is growing urgency for organizations to understand and manage ESG risks, particularly as investors and regulators focus on organizations producing high-quality reporting on sustainability efforts. This informative discussion will shine the light on:

- Challenges of incorporating sustainability principles into auditing practices
- Assessing your organizations compliance culture
- Feasibility of inspecting monitoring controls and reviewing controls

Moderator Hossam El Shaffei, *Board of Trustee of The Internal Audit Foundation - IIA Global*

Panel List Daniel Werner van Zyl, *Director of Internal Audit, Direct Investments & Corporate, Mubadala, UAE*

George Samuel, *VP Audit, RAKBANK, UAE*

Muhammad Kashif Shakoor, *SVP and Global Head of Audit-Consumer, Private and Payment Business, First Abu Dhabi Bank, UAE*



1155

AI & The Art of Internal Audit

- Why Internal Audit is an Art?
- Driving efficiency via AI and Chatbots
- Improving reporting via AI
- Enhancing monitoring via AI

Alex Gacheche, *Head of Internal Audit, Information Security, Technology Infrastructure, Emerging Technology and AI, META, USA*

1230

Lunch Break & Networking Session

1330

Anti-Fraud Management: The Power of Perception of Detection

Case study

- When we are smartest: what to learn about fraud after it's happened
- Shifting the focus: changing attitude towards the risk of fraud by moving from hindsight bias to front-end focus
- How perception of fraud detection can be embedded in the processes along all lines of defense
- The importance of governance: A new dimension of "reasonable oversight"

Dr. Ursula Schmidt, *Board Member, IIA Luxembourg*

1410

Risk Management & Internal Audit, What the Future has Planned for your Organizations?

- Risk management in the corporate context
- The responsibility of internal audit in relation to risk management
- The risks of internal auditing

Eduardo Person Pardini, *Founder & CEO, Crossover Consulting & Auditing, Brazil*

1450

Networking & Coffee Break

1505

Protectors of the Realm: Leading with Emotional Intelligence (EI)

Intelligence quotient (IQ) is useful in academia, but what about in our work environments? Is there something missing that IQ doesn't address? Emotional Intelligence (EI) allows us to identify, assess, and manage our own emotions and understand those of others. This presentation will help you recognize and understand emotions while guiding your actions.

- Understanding EI and its usefulness in the workplace
- Diving deeper into how emotions affect them and their team
- Identifying ways to improve their emotional quotient (EQ)

Raoul Menes, *Partner and Québec Leader, Advisory - KPMG, Canada*



1545

A Data & AI Masterclass from Strategy to Execution

Case study

- An engaging audience directed session to delve into a number of different topics across the Data & AI landscape
- Key learnings in getting programmes off the ground or in your data/AI transformation, get away from consultancy hype
- An overview of 30+ industry frameworks and best practices to avoid reinventing the wheel and accelerating your journey
- Walk away from this session with answers to your vital questions and recommended actions to help achieve your data and AI goals

Umran Rafi, *Head of Data & Analytics, NEOM, KSA*

1625

Compliance Monitoring from the 2nd line Perspective

Case study

- Compliance risk assessment
- The importance of a compliance obligation taxonomy and the contribution of the RegTech solutions
- Compliance testing and monitoring plan
- Standardization and automation
- Synergies with the 2nd and 3rd line. The importance of collaboration, coordination and integration

Verra Marmalidou, *Head of Compliance Risk Governance and Monitoring, National Bank of Greece*

1700

Closing Remarks & End of Day 1



0800

Registration & Morning Refreshments

0845

CWI Opening Remarks & Opening Keynote Address

0915

Offensive Security Awareness

MAINSTAGE 1

Case study

Offensive security is an essential part of a cybersecurity program, but it is often misunderstood, which could lead to not achieving the goals of an organization. An example of a lack of understanding is requesting the wrong type of assessment, such as an adversary emulation instead of a pentest.

- The what and why of offensive security
- The different offensive security assessment types
- Comparing and contrasting security assessment types
- Getting optimal results leveraging the different security assessment types

Phillip Wylie, *Offensive Security Expert - Horizons3.ai, USA*

1010

Case Study on Lucifer's Banker Uncensored: The Untold Story of How I Destroyed Swiss Bank Secrecy

MAINSTAGE 2

Case study

Whistleblowing in numerous workplaces carries considerable consequences, ranging from social isolation to punitive dismissal. Raising allegations can affect professional relationships, but the outcomes of these connections vary based on various factors. Within organizational settings, accusations, especially those concerning ethical breaches, are prevalent.

- Corruption within governments (USA and Swiss)
- Retaliation against courageous whistleblowers
- Exposing waste, fraud and corruption by strong WB laws
- Educating/informing personnel who are involved to understand the positive synergies of strong WB laws around the world

Bradley C. Birkenfeld, *The World's Most Celebrated Whistleblower, Malta*

1100

Networking & Coffee Break

1120

Making the Leap from Being A Winner to A Champion

MAINSTAGE 3

- In business and personally, we can learn from people at the top of their profession in any field, music, arts, and certainly sports
- Winners and champions are not the same. Winners win occasionally, from time to time. Champions, however, are in rarified air; these are the ones that win consistently, year after year
- Come and learn the 5 principles that separate winners from champions, directly from some of the world's most acclaimed athletes

James Michael Lafferty, *CEO, Fine Hygienic Holding, UAE*

1210

Lunch Break & Networking Session

1330

Communicating with Impact: Elevating your Communications with Relevant Stakeholders and Decision Makers to Drive Trust and Resilience

Boardroom Discussion

Clear and efficient communication channels among not just the board and committee but C-suite/Business Owners are essential for the success of any organization. Effective communication with all the 3 levels of stakeholders is pivotal in fostering collaboration, enabling informed and timely decision-making, and propelling the business forward. This insightful discussion will focus on:

- Choosing the right channels, and methods to engage with different stakeholders to drive real action: timeliness, frequency, impact, benefits, report styles
- Fostering a culture of respect and attentiveness where each stakeholders input is considered
- Accountability: Providing a clear framework in place for monitoring progress, evaluating outcomes of our communications, leading to continuous improvement in the way we engage



Moderator Raoul Menes, *Partner and Québec Leader, Advisory - KPMG, Canada*

Panelists Ali Mohsin H. Al Hosani, *Director, Internal Audit Office, Department of Economic Development, UAE*

Joanne Traice, *Group Chief Internal Audit Officer, Group Internal Audit, DP World, UAE*

Muhammad Kashif Shakoor, *SVP and Global Head of Audit-Consumer, Private and Payment Business - First Abu Dhabi Bank, UAE*

1415 Auditing Using AI: Enhancing your Audit Lifecycle

- Case study*
- Examining the AI risks and controls
 - Reviewing the benefits of AI within your audit processes
 - In sync: Auditing using AI
 - Exploring the IIA Global initiatives & the IIA AI Knowledge Center
 - **Live Demonstration**

Abbas Al Lawati, *Board Member, IIA Oman*

1455 Character Counts: Shaping the Future of Internal Audit through Personal Growth

This presentation will focus on the critical influence that an auditor's personal characteristics and ongoing self-improvement have on the advancement of the internal audit field. It underscores the concept that the future of internal auditing is closely tied to the continuous development and ethical enrichment of the auditors themselves.

Karem Obeid, *Director, Internal Audit, Higher Colleges of Technology, UAE*

1535 Networking & Coffee Break

1550

ESG Compliance: Assuring ESG Reporting through Internal Audit

- Calculating greenhouse gases, processes and procedures for reporting metrics that is accurate, timely, and consistent
- Identifying gaps in procedures and internal controls that are ambiguous and could be underlined as deficiencies in disclosure
- Evaluating your organization's ESG strategy maturity level by benchmarking it against other organizations
- Enterprise risk management strategies must incorporate actions to pinpoint and evaluate key ESG risks and manage them across the organization

Abdullah AlHaiqi, *Board Member - IIA KSA*

1630

Harnessing AI and Data Analytics for Agile Auditing within the Current Digital Ecosystem

Case study

- Introduction to AI and Data Analytics: Overview of key concepts and their relevance to agile auditing
- Latest AI and Data Analytics Trends: Cutting-edge advancements and their implications for auditing
- Applications in Agile Auditing: How AI and data analytics enhance audit processes and outcomes
- Case Studies and Best Practices: Real-world examples of successful implementations in auditing
- Future of Auditing in the Digital Ecosystem: Predictions and strategies for integrating AI and analytics in auditing

Hatem Elsafty, *Committee Member, IRM Qatar Group*

1710

Closing Remarks & End of Day 2



Future-Proof Your Audit Function: Strategic Planning for 2025 and Beyond

WORKSHOP OVERVIEW:

This one-day immersive course is tailored to meet the new requirements of the **IIA 2025 standards**, ensuring your internal audit function is aligned with the latest professional benchmarks. Through dynamic presentations, interactive discussions, and hands-on exercises, you will gain practical insights and actionable strategies to elevate your internal audit function. Stay ahead of the curve and ensure your audit activities are strategically positioned to add value and enhance organizational resilience.

KEY TAKEAWAYS:

- **Meet IIA 2025 Standards:** Ensure compliance with the latest IIA 2025 standards
- **Leverage Technology and Trends:** Utilize technology and current trends to enhance internal audit processes.
- **Stakeholder Engagement:** Effectively maintain alignment with strategic goals.
- **Practical Tools and Continuous Improvement:** Implement practical tools and embrace continuous improvement for lasting impact.

LEARNING OBJECTIVES:

By the end of this course, participants will be able to:

- Grasp the significance and components of an internal audit strategic plan.
- Conduct SWOT analysis and develop actionable initiatives.
- Engage stakeholders and ensure strategic alignment.
- Measure success and implement continuous improvements.

IIA PROFESSIONAL COMPETENCIES COVERED:

- Professionalism
- Performance
- Environment
- Leadership and Communication

TRAINING METHODOLOGY:

- Simulations and scenario role plays
- Group activities and individual analysis
- Case studies and lecture sessions
- Peer review and performance assessments

Workshop Content:

0800

Registration & Morning Refreshments

0845

CWI Opening Remarks & Opening Keynote Address

0900

Deep Learning: How Auditors can Leverage Artificial Intelligence Tools and ChatGPT to Uncover Fraud

- Pinpointing potential areas of risk by connecting the dots based on the efficient analysis of multiple data points
- Utilizing machine learning algorithms with data analytics to detect suspicious behaviors and flag potential risks leading to mitigation of fraud risks
- Detect emerging risks leading to compliance concerns in real time to proactively address issues before they escalate
- Reduce the risk of manual errors and focusing your efforts on value-added activities, such providing strategic recommendations to management

Iyad Mourtada, *Managing Director, OpenThinking Academy, UAE*

0920

Introduction to Internal Audit Strategic Planning

SESSION 1

- Definition and importance of strategic planning in internal audit
- Objectives of internal audit strategic planning
- Overview of the day's agenda



0930

Components of an Internal Audit Strategic Plan

SESSION 2

- Mission and Vision statements
- Risk Assessment and Prioritization
- Resource Allocation
- Audit Methodologies
- Performance Metrics
- Alignment with Organizational Strategy

1015

Current Trends in Internal Audit Strategic Planning

SESSION 3

- Integration of Technology and Data Analytics
- Agile Auditing
- Focus on ESG Factors
- Alignment with ERM

1100

Coffee Break & Networking Session

1120

Best Practices for Developing an Internal Audit Strategic Plan

SESSION 4

- Stakeholder Engagement
- Continuous Risk Assessment
- Flexibility and Adaptability
- Continuous Monitoring and Improvement

1200

Developing a Mission and Vision for Internal Audit

SESSION 5

- Importance of a clear mission and vision
- Steps to develop and articulate the mission and vision
- **Examples and case studies**

1240

Luncheon and Networking Session

1340

Conducting a SWOT Analysis

SESSION 6

- Understanding SWOT (Strengths, Weaknesses, Opportunities, Threats)
- Conducting a SWOT analysis for internal audit
- Using SWOT to identify strategic initiatives

1425

Defining Key Initiatives and Roadmaps

SESSION 7

- Identifying key initiatives based on SWOT analysis
- Developing a roadmap for implementation
- Setting timelines and milestones

1510

Coffee Break & Networking Session

1530

Ensuring Stakeholder Alignment

SESSION 8

- Identifying and engaging stakeholders
- Developing a communication plan
- Techniques for maintaining alignment

1615

Measuring Success and Continuous Improvement

- Key Performance Indicators (KPIs)
- Monitoring and evaluating performance
- Continuous improvement strategies

1645

Wrap-up and Q&A

1700

End of Day-3

